OFFICIAL RULES OF THE CAMPAIGN
"Black Friday 2026 Beach, Please!"

Art. 1. THE ORGANISER

The organiser of the "Black Friday 2026 Beach, Please!" campaign (hereinafter the "Campaign") is URBAN NIGHTS S.R.L., a Romanian legal entity with its registered office in Romania, Sos. Gheorghe Ionescu Sisesti 123-125, Room 4, Bucharest, registered with the Trade Register under no. J20/2022019779407, Unique Registration Code RO46961040, legally represented by Gheorghe Carabelea, Administrator (hereinafter the "Organiser").

The Campaign takes place exclusively on the festival's official ticketing platform, tickets.beach-please.ro (hereinafter the "Website"), operated by the Organiser.

These Rules are binding on all Campaign participants and are supplemented by the general Terms and Conditions of the Website. In the event of any conflict, these Rules prevail for orders placed within the Campaign.

Art. 2. PARTICIPANTS

The Campaign is open to natural persons aged at least 18 on the Campaign start date who place orders on the Website during the Campaign Period, as defined in Art. 3.

Employees of the Organiser and their first-degree relatives may not participate.

Art. 3. DURATION AND PLACE OF THE CAMPAIGN

The Campaign takes place exclusively on the Website on **6 November 2026, between 12:30:00 and 23:59:59, Romanian time (EET, UTC+2)** (hereinafter the "Campaign Period").

Whether an order falls within the Campaign Period is determined by the date and time at which the order is registered in the Website's IT system, as shown in the Organiser's server logs. The time displayed on the Participant's device, in e-mails or in payment processor notifications is not taken into account.

The Organiser will use all reasonable efforts to start and end the Campaign at the times stated above. Given the high number of simultaneous users, delays, display errors or temporary interruptions of the Website may occur. Such events do not change the Campaign Period set out in this article.

Art. 4. PRODUCTS AND OFFER

During the Campaign Period, the Organiser sells the following products on the Website at the promotional price and within the stated stock limits (hereinafter the "Products"):

Product	Tier	Reference price (RON)	Discount	Black Friday price (RON)	Stock (units)
BEACH PLEASE 2027: General Access - 5 Days Pass	1	712	-	1	200
BEACH PLEASE 2027: General Access - 5 Days Pass	2	712	40%	427.20	600
BEACH PLEASE 2027: General Access - 5 Days Pass	3	712	30%	498.40	2,000
BEACH PLEASE 2027: General Access - 5 Days Pass	4	712	20%	569.60	5,000

Tiers are sold successively: the next tier becomes available once the stock of the previous tier has sold out.

The reference price is the lowest price applied by the Organiser on the Website for the same Product during the 30 days preceding the start of the Campaign. Prices include VAT.

The Products are access tickets to the Beach, Please! 2027 festival, Costinesti, Romania, taking place on 7-11 July 2027. The Campaign applies exclusively to the General Access - 5 Days Pass ticket. All other ticket categories (General Access Plus, Golden Circle, VIP, Ultra VIP, Ultra VIP + Golden Circle) are not part of the Campaign and are sold at the standard price.

The offer is valid exclusively for orders placed on the Website during the Campaign Period, while stocks last. Once the stock of a tier has sold out, the Product may continue to be sold only at the standard price. The promotional price cannot be combined with other discounts, codes or vouchers unless the Website expressly states otherwise.

The Organiser may limit the number of Products that can be purchased in a single order or by the same Participant; any such limit is displayed on the Website.

Art. 5. ORDERS PLACED OUTSIDE THE CAMPAIGN PERIOD

5.1. Only orders registered on the Website during the Campaign Period benefit from the prices and discounts set out in Art. 4. Orders registered before 12:30:00 or after 23:59:59 (Romanian time) on 6 November 2026 **are not part of the Campaign, do not benefit from its discounts and are not governed by these Rules**.

5.2. Any display or application of the promotional prices outside the Campaign Period, whatever the cause, does not constitute a binding offer by the Organiser and gives the Participant no right to purchase the Products at those prices.

5.3. Orders referred to in clause 5.1 that were processed at the promotional price are not valid under the Campaign. The Organiser is entitled to cancel them, notifying the Participant by e-mail and refunding the full amount paid to the same payment instrument within no more than 14 days of cancellation, at no cost to the Participant. Tickets issued for cancelled orders are void.

5.4. The Organiser may cancel, with a full refund of the amount paid, orders placed by automated means (bots, scripts), by exploiting errors of the Website or in breach of the purchase limits set out in Art. 4.

Art. 6. TECHNICAL OPERATOR OF THE PLATFORM AND TECHNICAL ERRORS

6.1. The tickets.beach-please.ro platform is provided and technically operated by Event Platform Systems (hereinafter the "Technical Operator") under its contract with the Organiser. The Technical Operator handles all technical aspects of the Campaign, including the configuration of prices, tiers, stock and the Campaign Period, order processing, the issuing and sending of electronic tickets and the administration of the Website's infrastructure.

6.2. The Technical Operator is liable to the Organiser for the technical operation of the platform and of the Campaign, in accordance with the contract between them. The contract for the sale of tickets is concluded between the Participant and the Organiser.

6.3. For the purposes of these Rules, a technical error means any malfunction of the Website or of the Technical Operator's systems as a result of which an order is registered or processed on terms other than those set out in these Rules, including but not limited to:

- a price or discount different from those set out in Art. 4;
- an order registered outside the Campaign Period;
- the promotional price being applied to a ticket category other than the General Access - 5 Days Pass;
- exceeding the stock of a tier or the purchase limits;
- any other discrepancy between the order and the provisions of these Rules.

6.4. Orders affected by a technical error are not part of the Campaign, do not benefit from its terms and will be cancelled by the Organiser. The Participant is notified by e-mail and the amount paid is refunded in full to the same payment instrument within no more than 14 days of cancellation, at no cost to the Participant. Tickets issued for cancelled orders are void.

6.5. A full refund is the sole consequence of cancelling an order due to a technical error. To the extent permitted by law, neither the Organiser nor the Technical Operator owes the Participant any further

compensation, and the Participant may not demand performance of the order on the terms resulting from the technical error.

Art. 7. CAMPAIGN MECHANICS, PAYMENT AND DELIVERY

To participate, the Participant adds the Products to the cart on the Website and completes the order during the Campaign Period. Placing and paying for the order constitutes a distance contract concluded under Romanian Government Emergency Ordinance (OUG) no. 34/2014. By placing the order, the Participant confirms having read and accepted these Rules and the Website's Terms and Conditions.

The accepted payment method is online card payment, processed by Banca Transilvania. The order becomes binding upon confirmation of payment.

For invoicing purposes, the Participant provides, when ordering: first name, last name, address and e-mail address. The Participant is responsible for the accuracy of these details. An incorrect e-mail address may delay or prevent delivery of the ticket; we recommend checking it before placing the order.

The Organiser delivers the tickets and the corresponding invoice free of charge, in electronic format, to the e-mail address used for the order, within no more than 5 working days of payment confirmation, from help@beach-please.ro.

The ticket must be personalised within 7 days of receiving the e-mail; after this deadline, personalisation costs RON 75. Online check-in is free within 30 days of receiving the e-mail; after this deadline, it costs RON 75. Fees for missed deadlines are paid on the Website.

Tickets are personal and non-transferable. They are issued in the Participant's name and may not be assigned to or used by another person.

Art. 8. RIGHT OF WITHDRAWAL, CANCELLATIONS AND REFUNDS

Pursuant to art. 16 letter l) of OUG no. 34/2014, the Participant does not have the 14-day right of withdrawal, as the Products are leisure services provided on a specific date.

Once payment for an order placed during the Campaign Period has been confirmed, tickets cannot be cancelled, returned or refunded at the Participant's request. If the Participant cannot attend the event, the ticket cannot be reassigned, exchanged or refunded.

By way of exception, if the Beach, Please! 2027 festival is cancelled by the Organiser, the Organiser will refund the ticket price in accordance with applicable law. The exceptions in Art. 5 and Art. 6 continue to apply.

Art. 9. PROCESSING OF PERSONAL DATA

URBAN NIGHTS S.R.L., as controller, processes Participants' personal data (first name, last name, address, e-mail, telephone, order data) for the purposes of performing the contract, issuing invoices, delivering and validating tickets, handling the situations described in Art. 5 and Art. 6 and complying with legal obligations (legal basis: art. 6(1)(b) and (c) of Regulation (EU) 2016/679). Card data is processed exclusively by the payment processor and is not stored by the Organiser.

Participants have the right of access, rectification, erasure, restriction, data portability and objection, and the right to lodge a complaint with the Romanian National Supervisory Authority for Personal Data Processing (ANSPDCP). These rights may be exercised:

- by e-mail to help@beach-please.ro; or
- by post / courier to Sos. Gheorghe Ionescu Sisesti 123-125, Room 4, Bucharest, Romania.

For these purposes only, data may be disclosed to the ticketing platform provider (Event Platform Systems) and the payment processor (Banca Transilvania), acting as processors. Further details are available in the Website's Privacy Policy.

Art. 10. LIABILITY, AMENDMENTS AND TERMINATION

The Organiser is not liable where the Participant cannot access the Website or complete an order for reasons not attributable to the Organiser (internet connection, the Participant's device, refusal of payment by the

issuing bank). This clause does not limit the Participant's rights under consumer protection law.

The Organiser may amend these Rules by means of an addendum published on the Website before it takes effect. Amendments do not affect orders already placed during the Campaign Period.

The Organiser may suspend or end the Campaign early in the event of force majeure or for objective technical reasons, informing the public on the Website. Orders paid during the Campaign Period up to that moment remain valid.

Art. 11. DISPUTES

Any disputes between the Organiser and Participants shall be settled amicably. Complaints should be sent to help@beach-please.ro, and the Organiser will respond within no more than 30 days.

If an amicable settlement is not possible, the Participant may contact the Romanian National Authority for Consumer Protection (ANPC), alternative dispute resolution (ADR) entities, or the competent Romanian courts in accordance with the law.

Art. 12. FINAL PROVISIONS

These Rules are available free of charge on the Website at tickets.beach-please.ro, in the Rules & Regulations section, and on request by e-mail to help@beach-please.ro.

By placing an order during the Campaign Period, Participants confirm that they have read and agree to these Rules.

These Rules are governed by Romanian law. This English version is a translation; in the event of any discrepancy, the Romanian version prevails.

Date of these Rules: 6 November 2026.

URBAN NIGHTS S.R.L.
by Gheorghe Carabelea, Administrator